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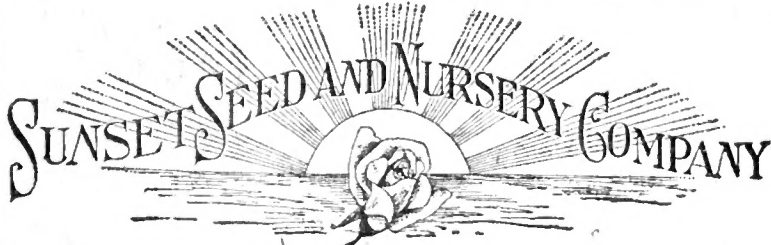




# "EVERYTHING FOR THE GARDEN"

GET IN TOUCH WITH US FOR PRICES AND INFORMATION ON ALL YOUR GARDEN PROBLEMS

Business  
Hours  
Week Days  
8:30 a. m.  
to 5:30 p. m.



Visitors are always welcome at our store and nursery.

Remember we are open on Sunday and holiday mornings from 9 to 1 o'clock.

"ALWAYS RELIABLE"

1720 Ocean Ave. (Westwood Park) San Francisco, Calif.

IN THE HEART OF SAN FRANCISCO'S GARDEN DISTRICT

Phone RAndolph 4098

No. 12 or K cars stop at our door

PLEASE INCLUDE SALES TAX WITHIN THE STATE OF CALIFORNIA

## SUNSET'S GIANT-FLOWERING GLADIOLUS

GOVERNMENT  
INSPECTED  
AND  
FUMIGATED

GUARANTEED  
DISEASE  
AND  
INSECT FREE

THE FINEST BULBS OBTAINABLE

Plant from now until June

Gladiolus should be planted about 4 inches deep and 7 to 8 inches apart. A light application of Sunset Special Fertilizer on the top of the ground, after the plants are several inches high, will aid in producing larger blooms.

All prices postpaid. 6 of a kind at the dozen rate; 50 at the 100 rate. Albatross. Very large, pure white blooms, with 6 to 8 open at a time. 10c each. 20c for 3; 70c per doz.; \$1.30 for 25; \$4.50 per 100.

Arabella. Darkest velvety red. 10c each; 20c for 3; 60c per doz.; \$1.10 for 25; \$4.00 per 100.

Ave Maria. Medium violet-blue with red feather, 10c each; 20c for 3; 70c per doz.; \$1.30 for 25; \$4.50 per 100.

Betty Nuthall. Beautiful orange-pink with pale orange throat; immense flowers 6 inches across. 8c each; 15c for 3; 50c per doz.; \$1.00 for 25; \$3.50 per 100.

Charles Dickens. Clear, glowing violet-purple. 10c each; 20c for 3; 60c per doz.; \$1.00 for 25; \$4.00 per 100.

Commander Koehl. Huge spikes of brilliant, deep scarlet-red blooms. 10c each; 20c for 3; 70c per doz.; \$1.25 for 25; \$4.50 per 100.

Corypheus. A beautiful, clear wax-like pink; flared large, round, and well formed; tall. 10c each; 20c for 3; 60c per doz.; \$1.10 for 25; \$4.00 per 100.

Dr. F. E. Bennett. Peach-red with scarlet suffusion. 8c each; 15c for 3; 50c per doz.; \$1.00 for 25; \$3.50 per 100.

Eighth Wonder. Beautiful smoky old-rose shade. 10c each; 20c for 3; 60c per doz.; \$1.10 for 25; \$4.00 per 100.

Gloriana. Lovely shade of salmon. 10c each; 15c for 3; 50c per doz.; \$1.00 for 25; \$3.50 per 100.

Golden Dream. Clear, sulphur-yellow. 8c each; 15c for 3; 50c per doz.; \$1.00 for 25; \$3.50 per 100.

Heavenly Blue. Large, clear, delicate lavender-blue of great refinement and elegance. 15c each; 35c for 3; \$1.00 per doz.; \$5.50 per 100.

La Paloma. Rich, true orange. 10c each; 15c for 3; 50c per doz.; \$1.00 for 25; \$3.50 per 100.

Loyalty. Large flowers of clear, golden yellow. 10c each; 20c for 3; 60c per doz.; \$1.10 for 25; \$4.00 per 100.

Minuet. Clear, pure lavender; large and handsome. 10c each; 20c for 3; 60c per doz.; \$1.10 for 25; \$4.00 per 100.

Mrs. Van Konyenburg. Beautiful, large, light violet-blue blooms. A prize-winner. 10c each; 25c for 3; 75c per doz.; \$1.35 for 25; \$4.50 per 100.

Pelgrina. Deepest violet. Most striking and outstanding, and a very popular variety. 10c each; 20c for 3; 65c per doz.; \$1.20 for 25; \$4.50 per 100.

Pittzer's Triumph. Enormous, bright flaming salmon flowers with a cherry blotch in the throat. Striking variety. 8c each; 15c for 3; 50c per doz.; \$1.00 for 25; \$3.50 per 100.

Picardy. A most sensational flower of delicate apricot-pink. Many extremely large florets open at one time. 8c each; 15c for 3; 50c per doz.; \$1.00 for 25; \$3.50 per 100.

Salbach's Pink. Large, wide-open, glowing geranium-pink blooms with soft carmine tongue and throat-marking. 10c each; 25c for 3; 75c per doz.; \$1.35 for 25; \$4.50 per 100.

SPECIAL COLLECTION: One each of the 20 Giant-flowering Gladiolus listed above, \$1.50 postpaid. 2 collections for \$2.75.

SUNSET STANDARD MIXTURE. Made up of standard varieties, good colors. Large bulbs, 40 per doz.; \$3.00 per 100.

SUNSET DE LUXE MIXTURE. The finest mixture obtainable and is taken from the above varieties. Large bulbs, 60c per doz.; \$4.00 per 100.

## SUNSET'S RAINBOW GIANT GLADIOLUS COLLECTION

Five bulbs each of the following seven beauties:

ALBATROSS  
LA PALOMA

COMMANDER KOEHL  
MINUET

GOLDEN DREAM  
PELGRINA

The 35 Bulbs, Separately Labeled, for

\$1.65

Postpaid  
(Plus sales tax)

PLEASE INCLUDE SALES TAX WITHIN THE STATE OF CALIFORNIA

## Sunset's Prize-Winning Dahlias

**CULTURAL DIRECTIONS** — Dahlias are easily grown in any good garden soil. Plant the tubers 2 1/2 to 3 feet apart, at a depth of 5 to 6 inches. Apply fertilizers and water in quantities only after the plant commences to bud. Dahlias may be planted from March to July, preferably in May.

**Abbreviations:** I.D., Informal Decorative; S.C., Semi-Cactus; D., Decorative F.D., Formal Decorative; M.C., Hybrid Cactus; Alex. Craig, S.C. Very large; pink with white center; 50c. Anne Benedict, F.D. Sensational dark velvety red; \$1.00. Artie Circle, I.D. Large; pure white; 50c each. Buck Eye King, F.D. Large; amber, shaded coral, long stiff stems; 50c each. Camero, F.D. Soft coral or salmon-pink; 75c each. Caprice, I.D. Soft yellow, with salmon, amber and pink shadings. Extremely large blooms on stiff, long stems; 50c each.

Charles G. Reed, I.D. Purple-red. Blooms profusely. 50c each.

Frank Serpa, F.D. New. Exceptional white and orchid. \$1.00 each.

Golden Standard, S.C. New type with strong stems. Beautiful old-gold. 75c each.

H. R. S. I.D. A very fine, large, golden yellow Dahlia on long, stiff stem. 50c each.

Irene Anderson, S.C. Deep purple, tipped white. 50c each.

Jane Cowl, I.D. Immense; buff-salmon and orange. 50c each.

Kathleen Norris, I.D. Wonderful true rose-pink Dahlia with mallow shadings. A consistent prize-winner. 50c each.

Lady Frances, I.D. Immense, deep old-rose flowers with golden sheen on long, strong stems. 50c each.

Mrs. George Le Bouteiller, I.D. Sensational bright red. A prize-winner. 75c each.

Rockley Moon, I.D. A gigantic clear yellow. 50c each.

Ruby Taylor, F.D. Darkest purple on long, stiff stem. 50c each.

Satan, S.C. Flaming red with a slight touch of gold at the center; petals rolled and incurved. 75c each.

Snow Cap, F.D. Snow-white. Very free bloomer. 50c each.

Will Rogers, F.D. A most prolific bloomer. Large clear silver lavender flowers, flushed throughout with silver. 50c each.

### Sunset Giant Dahlia Collection

12 Assorted Giant Dahlias, our selection, all properly labeled, postpaid for only \$2.75 (or 6 for \$1.75)

### Pompon Dahlias

This class produces small, double flowers in great profusion. Splendid for cutting owing to their keeping qualities. They grow about 2 1/2 feet high, and very bushy.

Bantam. Best red for cutting.  
Bossy. Light phlox-lavender. Very fine.  
Donald Gordon. Orange-red.  
Glow. Old-rose.  
Helen Anita. Beautiful lavender-pink with white center.  
Joe Fette. Pure white.

Johnny. Dark red.  
Lily Belle. Rosy purple, tipped silver.  
Little Beeswing. Red with gold at base of petals.  
Libby Rohr. Deep purple.  
Rosea. Purple.  
Yellow Gem. Canary-yellow.

Any of above, 25c each; \$2.50 per doz., postpaid

### Special Offer... Pompon Dahlias

One each of 12 Different Colors, Our Selection, Properly Labeled, Postpaid for \$2.25, 6 for \$1.25



## PLANTING NEWS

(WITH MANY PRICE REDUCTIONS)

Refer to our beautiful colored catalog for full descriptions and varieties of the thousands of items we carry. —GARRETT PRESS

PLEASE INCLUDE SALES TAX WITHIN THE STATE OF CALIFORNIA

### HOW TO ORDER BY MAIL

**MAKING OUT AN ORDER.** Please write all orders plainly. Be sure to sign your name to the order, and give your post-office address, county, and state, also express office address if different from that of the post office. Please keep a copy of your order to check up stock on arrival. Make remittance by Bank Draft, Post Office, or Express Money Order, or personal check, payable to the Sunset Seed & Nursery Co. Stamps will be accepted on small orders.

All postpaid items are delivered free within the Fourth Zone, except where stated otherwise. On all plant orders to be sent Parcel Post for less than \$1, add 15c. to cover cost of packing and postage. Do not forget to add the State

Sales Tax of 3 per cent within the State of California.

**C. O. D. ORDERS.** We do not send goods "Collect on Delivery" outside of San Francisco.

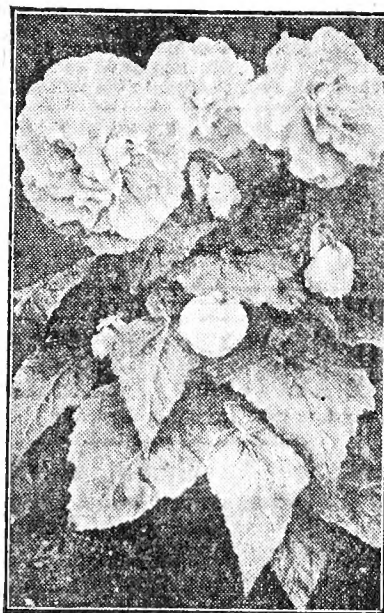
**VISITORS** are always welcome to inspect our store and nursery, situated in a garden district where there is plenty of parking space for cars. Since we have a seed-store and nursery combined, patrons will find it convenient to make all their garden-supply purchases at one time. Courteous and expert advisers are always on hand to help.

**NON-WARRANTY.** Most of the failures with seeds, plants and bulbs are due to causes entirely beyond our control, such as unfavorable weather, too deep and too shallow plantings, slugs, etc., therefore we give no warranty, expressed or implied, as to description, purity, productiveness, or any other matter of any seeds, plants, bulbs, etc., we send out, and will be in no way responsible for the crop.

San Francisco orders of \$1 or over are delivered by our own trucks.

Phone RAndolph 4098

### Plant January to May



### SUNSET'S GIANT EXHIBITION TUBEROUS-ROOTED BEGONIAS

These gorgeous flowers are as easily grown as Geraniums

Our collection of these lovely summer-flowering bulbous plants is very fine. Indeed, we offer the erect, giant-flowering class, the flowers being borne upright on strong, sturdy stems. The varieties offered are distinct and beautiful, and those who try our strains will be well pleased with their magnificent size, perfect form and exquisite colorings. We have them in the double types, full 6 inches in diameter, bearing a nearer resemblance to immense roses or double hollyhocks than Begonias. These and the handsomely frilled types of plain-edged singles were subject to unqualified admiration from the numerous visitors who saw them at the height of their glory.

**Giant Single-flowered**—These often have flowers that measure 7 inches across. Plants grow as high as 18 inches. The blooms have a waxy texture, and a glowing sheen not found in any other flower.

**Crispa (Ruffled Type)**—This is a large-flowered sort with ruffled and fluted edges.

**Giant Double-flowered**—Similar in form to a beautiful double rose.

**Giant Fimbriata (Carnation-flowered Type)**—Double flowers like carnations.

**loyd (Hanging-basket Type)**—This is a new sort with long, drooping stems and beautiful clusters of flowers. They are best suited for baskets, pots, and porch-boxes. However, the effect in beds is fine and many are used that way.

We can supply any of the above five types in nine separate colors as follows: White, Yellow, Orange, Rose, Pink, Salmon, Scarlet, Crimson, Apricot, or Mixed.

Strong selected bulbs, 15c each; \$1.50 per doz.; \$2.75 for 25; \$5.00 for 50; \$9.50 per 100 (plus 3 per cent tax), postpaid.

Sunset's Giant Tuberous-Rooted Begonia Seed  
All varieties mixed. Pkt., 50c

## SUNSET EXHIBITION CHRYSANTHEMUMS

### Giant Chrysanthemums

Set out the plants about 2 feet apart in well-fertilized ground. After they have grown 1 foot high, pinch them back about 4 inches, then each plant will send out from 3 to 4 stems. Keep the ground well cultivated and fertilize often. As soon as the buds appear, let the largest remain and pinch off all others.

Orders amounting to \$1.00 and over are prepaid within the Fourth Zone. Add 15c to cover cost of postage and handling on orders for Chrysanthemums for less than \$1.00.

**Chrysolora.** Exceptionally fine deep yellow. Detroit. Gorgeous bronzes incurved with gold reverse. Golden Glory. Deep gold with broad, flat petals. Major Bonaffon. Bright yellow with incurved petals. Mrs. G. G. Mason. Very distinct; blood-red with gold reverse.

**Rose Perfection.** Lovely satiny pink; incurved petals. Thomas W. Pickett. Strong grower. Clear pink; incurved tips.

**Silver Sheen.** Gigantic pure white; incurved. White Turner. Immense; snow-white. Yellow Turner. Bright canary-yellow.

Any of above, 20c each \$1.75 per doz., postpaid. SPECIAL COLLECTION: 10 Giant Exhibition Chrysanthemums listed above, \$1.35 postpaid (plus 4c tax).

All are strong, well-rooted plants that will produce an abundance of beautiful blooms.

Plants Ready About  
March 15

### Single Chrysanthemums

Apollo. Beautiful golden yellow. Ceres. Bright yellow. Diana. Lovely clear pink. Mars. Bright red. Red Glory. Bronzy red. Snow. Pure white.

Any of the above Singles, 20c each; \$1.75 per doz.

### Novelty Spidery Type Chrysanthemums

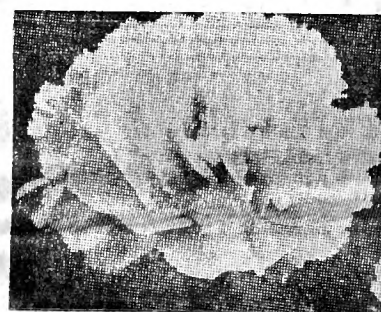
A new type with long, wavy petals. Fine cut-flowers. Pink or Yellow. 25c each; \$2.50 per doz. COLLECTION: One each of the 8 Singles above, \$1.30, postpaid (plus 4c tax).

### Hardy Pompon Type

Firelight. Deep red, with bronze center. Mrs. H. Harrison. Dainty pink with cream center. Normandie. Magnificent creamy white. Nuggets. Clear golden yellow.

### Button Type

BRONZE WHITE PINK YELLOW  
Any of the above 2 Types, 20c each; \$1.75 per doz., postpaid (plus 4c tax). COLLECTION: One each of the 8 small Mums, \$1.15, postpaid (plus 4c tax).



## SUNSET'S PRIZE-WINNING CARNATIONS

### PLANT FROM JANUARY TO MAY

Our Carnations have taken first prize in many flower shows on this coast. The plants are strong, hardy, and well rooted, from 2 1/2-in. pots. They are not to be compared with common varieties.

**Golden Wonder.** Variegated yellow and red. Good stiff stems.

**Golden West.** New. Golden Yellow. A most exquisite shade.

**Eldora.** Variegated red and white; fine large blooms.

**Portland Pink.** Lovely flesh-pink. Fine stiff stems.

**Patrician.** The largest and finest pure white. Very fragrant. You will like it.

**Pink Abundance.** The most popular rose-pink. Very fine.

**Pink Spectrum.** The best salmon-pink. Good stems.

**Boston Ward.** Large; very deep rose shade.

**Spectrum Supreme.** Glorious deep scarlet. Fine stiff stems.

**Woburn.** Deep wine-red. Large, full blooms on good stems.

Any of the above, pot-grown plants, 25c each; \$2.50 per doz., postpaid within the Third Zone.

## SUNSET SPECIAL CARNATION COLLECTION

One each of the Ten Prize-Winning Carnations, all properly labeled.

\$2.00

(Plus 6c tax)

COMMON

## CARNATION

MIXED COLORS

per dozen

75¢

postpaid







## Novelties and Specialties In Flower Seeds

**Plant any time from September to May**

Award of Merit, 1985 All America Selection. A new strain of Phlox with flowers from 1 1/2 to 1 inch in diameter. In addition to its enormous flowers, it has a most wonderful range of soft and pleasing colors. Plants grow about 4 inches high. Pkt. 500's, \$1.50 ea.

Plant from September to May



## Early Giant Imperial Stocks

Golden Rose. Rich light rose, tinted by  
 a golden effect in the center of each  
 flower.  
 Golden Ball. Canary yellow.  
 Old Rose. A charming old  
 Rose. Deep rose-pink.  
 Lavender.  
 Shasta. Pure  
 white.  
 COLLECTION. Of above, each 15¢; ¼ oz. 75¢.  
 Varieties, 75¢.  
 Newest Mixed. Pkt. 15¢; ¼ oz. 75¢.  
**Chichest Miniature Excelsior**  
 (Improved Columbian Type)  
 These produce but one enormous flower 2  
 feet high, and can be planted close together.

New Stock, Giant Excelsior  
(Improved Column Type)

[illegible]

DELPHINIUM - Perennial Larks

**Let's New Double Nasturtiums**  
**ant Giant New Dwarf Globe Type**  
 Developed from the Globe Nasturtium seed

**Golden Globe.** Award of Merit, 1936 All-America Selections. Golden yellow. Pkt. 15c. 15 or 25c.

light shade of pale  
or 35c.

A pleasing shade of  
or 35c.

Gold Medal, 1935 All-  
America.

**Globe Hybrids.** Colors similar to the *Glean*  
Hybrids. Plant 15c; or 35c; 1 lb. \$1.00.

**TWO OUTSTANDING  
SWEET PEAS  
SHIRLEY TEMPLE**

The blossoms are the largest we have  
ever seen with long stamens carrying four  
immense blooms. Charming and dainty,  
frilled and fringed flowers of beautiful pink.  
Plant 15c; or 35c.

**CHINESE BLUE**

Probably the  
most distinct  
color in the  
Mixed Peas  
group.

**Schiff  
Plant for**

A new  
smooth-  
petalled  
color in  
purple,  
attracti-

**Gleam.** A pleasing shade of  
10c;  $\frac{1}{2}$  oz. 35c.

old Medal, 1935 All-  
ery bright and showy  
now, at the new re-

Warrior. Rich chocolate-maroon.  
Welcome. Brilliant scarlet.  
Youth. White, margined pink.

**Special Spencer Sweet Pea Collection**  
 Section of Giant Spencer Sweet Peas in a range of eight gorgeous separate packets.  
 Magnet. Cream-pink. Powerpuff. Lavender. Smiles. Salmon-pink. Pink. Blue-pink. Red. Maroon. Tangerine. Deep orange.  
 One 10 packet of each of **50¢** postpaid (plus 25¢ tax).  
 the above 8 varieties for

**Range of Giant Orchid-flowering Spencer Sweet Peas**  
 This wonderful assortment of mixed colors, or in 2.00 .....postpaid **25¢**

**Suitable For Planting At This Time**  
 Perennial — HHA, Half Hardy Perennial — TA, Tender Annual  
 flowers as to annuals, perennials, borders, heights, etc. — proper time for planting  
 Pkd. 15¢, 1½ oz. LINUM, Pkd. HA, 1½ ft. Sept.-June. PYRETH

P., All Colors Mixed. Makes a fine bush. 35c. per doz.

4 ft. HP. 4 in. Aug.-  
 Pkt. 10c; ½ oz. 35c.  
 L. perenne. Perennial. Blue. Pkt. 10c; ½  
 oz. 25c.  
**LOBELIA. HMA. 4-6 in. Nov.-May.**  
**L. erinus compacta, Crystal Palace.** Deep  
 blue flowers. Dark foliage. For borders.  
 Pkt. 15c; ½ oz. 50c.

Mixed. Pkt. 15c. LUPINS. HA. and HP. 2-4 ft. Sept.-May; feet high  
Clove Pink. Pkt. 10c.; June-March. S., Azure  
L., Annual Varieties, Mixed. Pkt. 10c.; oz. 1/4 oz.  
S., Blue.

California Poppy. HA.	30c.	S. Fire
Rich orange. Pkt.	L. Perennial Varieties, Mixed. Pkt. 15c.; ¼	oz. 30.
75c.; lb. \$2.50.	oz. 50c.	S. King
1 ½ oz. 25c.	MARIGOLD, HHA. 1-3 ft. Feb.-May.	10c.; ¼
1 ½ oz. 35c.	M. Dwarf French, Double, Mixed. Pkt. 10c.;	S. Peach
1 ½ oz. 10c.; ¼ oz. 25c.	¼ oz. 25c.; oz. 65c.	1 ½ oz. 3
on Beauty. Beautiful	M. Tall French, Double, Mixed. Pkt. 10c.;	S. Rose.
	¼ oz. 25c.; oz. 65c.	S. Shasta
		S. Silhouette

**Anemone**

Myosotis (alpestris).  
Nov. Blue. Pkt. 10c;  
Strain, Mixed (Digi-  
Pkt. 10c; ¼ oz. 30c.  
and Hf. 2 ft. Feb.-  
March.  
M., African Tall Double, Mixed. Pkt. 10c;  
¼ oz. 25c; oz. 65c.  
M., African All-Double. Orange or lemon.  
Pkt. 15c; ¼ oz. 65c.  
MIGNONETTE. HA. 1-1½ ft. All year.  
M., Allen's Defiance. Pkt. 10c; ¼ oz. 25c.  
M., Giant Machet. Pkt. 10c; ¼ oz. 25c.

red. First size, 50c. per doz., \$3.50 postpaid. Exhibition size, 60c. per doz., \$4.00 postpaid.

mixed. Pkt. 10c.;  $\frac{1}{4}$  oz.  
N. Sweet-scented (Reseda odorata). Pkt.  
10c.; oz. 25c.  
NASTURTIUM. TA. March-June.  
N., Tall Varieties, Mixed. Pkt. 10c.; oz. 15c.;  
 $\frac{1}{4}$  lb. 40c; lb. \$1.25.  
N., Dwarf Varieties, Mixed. Pkt. 10c.; oz.  
15c.;  $\frac{1}{4}$  lb. 40c.; lb. \$1.25.  
NEMOPHILA insignis Baby Blue Eyes. H.A.  
V., Apricot. Pkt. 10c.; oz. 15c.;  
V., Blue, V. V., Blue, V. V.,  
 $\frac{1}{4}$  oz. 40c.; lb. \$1.25.  
VIOLETS.  
10c.  
VIRGINIA.  
All years.  
S., Mixed. Pkt. 10c.; oz. 15c.;  
 $\frac{1}{4}$  lb. 40c.; lb. \$1.25.

**Fl.** Large; orange-scarlet, streaked on. Broeze foliage. 4 ft.  
**Bl.** Large; canary-yellow. 4 ft.  
**Fl.** Large orange flowers. Broeze-purple fl.

<b>F. Humbert</b>	Rich yellow corolla
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Rich golden yellow. 6 in. Sept.-March. Pkt. 10c; oz. 30c.;  $\frac{1}{4}$  lb. \$1.00.

**PENTSTEMON.** Giant Mixed. HP. 2 ft. July-March. Pkt. 10c.;  $\frac{1}{4}$  oz. 60c.

**PHLOX.** HA. 1-2 ft. Sept.-May.

**P.** Mixed. All colors. Pkt. 10c.;  $\frac{1}{4}$  oz. 50c.; oz. \$1.50.

**P. decussata.** Mixed. Perennial. Pkt. 15c.

light in water and then plant points are, without doubt, the prettiest flowers. They come in practically all colors, are easy to grow, and are

a. May-Sept.  
 a. White. Pkt. 10c.;  
 Pink. Pkt. 10c.; oz. 35c.  
 al. White. Pkt. 10c.;  
 sea splendens. Coral-  
 May-Sept. Coral-red.

**Plant October to April**      **Plant September to May**  
 roots in deep, rich soil, getting them  
 Filizleri, Red-Hot-Poker Plant. Scarle  
 low flowers in 19-inch racemes. 25

Pkt. 10c; ¼ oz. 50c.  
 P. Double, Mixed. HP.  
 Pkt. 10c; ¼ oz. 50c.  
 P. Mixed. HA. 9-12 in.  
 rockeries, etc. Small,  
 100s. Pkt. 10c; ¼ oz.

Pkt. 10c.; ¼ oz. 50c. 5c.	P., Giant Single Fringed, Mixed. (Green-house.) Pkt. 35c.	Space descripti sortmen aver. an
Mixed. HA. 9-12 in. rockeries, etc. Small,	P., Polyanthus, Mixed. Hardy sort. Pkt. 25c.; ¼ oz. \$1.00.	

oms. Pkt. 10c.;  $\frac{1}{4}$  oz. P., *Vulgaris*. Yellow English Primrose. Pkt. 15c.; 1-16 oz., 60c.



# SUNSET OFFERS TO YOU THE WORLD'S FINEST ROSES

All our Rose Bushes are extra selected top grade two-year-old field-grown

When you buy "Sunset" Roses you know you are getting the very finest bushes grown. All are extra-strong, two-year-old, field-grown bushes that will bloom profusely this coming spring. We offer only No. 1 grade, extra-selected stock. We are the largest Rose dealers in San Francisco.

Remember that handling plants is our main business—not a sideline, as it is in department and hardware stores. Our Roses are alive and are treated as living things. We do not dip them into boiling water or expose them unnecessarily to heat or drought.

Our Roses give satisfaction.

Plant Roses in November, December, January, February, March, and April.

## "SUNSET TRIO"

Mrs. Sam McGredy HT.

Distinct in color from anything as yet seen in Roses, being a combination of shades of scarlet and coppery orange, heavily flushed on the outside of petals with rosy red. The effect is rich and dazzling. Large, perfectly formed, fragrant flowers, freely produced. Vigorous grower, one of the best for all purposes. 75c each.

### Southport. HT.

One of the finest scarlet-red roses introduced in recent years. Nicely formed buds, opening to fairly double blossoms. Plant is vigorous and easily grown. Pleasant perfume and an excellent Rose for cutting. 75c each.

### Souvenir de Mme. C. Chambard. HT.

A lovely Rose with exquisite buds of deep rose-pink. The open flower is quite double, with a golden glow shining up through the rose-pink petals. 75c each.

### Collection:

The above 3 Roses, \$2.00, postpaid (plus 6c. tax).

## The Brilliant Autumn. HT.

A fully double flower exquisitely colored orange, red, and buff. Very vigorous grower, and produces great quantities of fine, long-stemmed buds, superb for cutting. 60c each.

Angeles Pernet. HT. Deep flaming orange, changing to brilliant tange 60c each.

Baby Doll (Tip-Top). "Baby Rose." Poly. Produces quantities of dainty, beautifully shaped, miniature buds of buff-yellow and white, edged with rose. 75c each.

Briarcliff. HT. An improved Columbia. High-centered buds of exquisite form, and a bright clear shade of rose-pink. 60c each.

Cecile Brunner. Poly Popular "Baby Rose." Very small, full, salmon-pink blooms in clusters; delicately scented. 50c each.

Charles P. Kilham. HT. The buds are long-pointed, opening to high-centered, perfectly formed, full double flowers of a rich and brilliant orange-red, flushed with orange and glowing scarlet. 60c each.

Columbia. HT. This beautiful Rose is perfect in form, a most pleasing shade of rose-pink, and delightfully fragrant. 50c each.

Cuba. HT. The almost single flowers possess a charm and brilliancy, and are an entirely new color in Roses—a bright vermilion-scarlet overlying an orange ground. 50c each.

Daily Mail Rose. See Mme. Edouard Herriot.

Dainty Bess. HT. Large, single flowers, 2½ to 3 inches across, with broad, finely bristled petals of pure, soft, rose-pink. The large, flat clusters of stamens, held above the buds, provide a remarkable color effect. 60c each.

Dame Edith Helen. HT. Glowing, fragrant pink Rose on erect, rigid stem. Free flowering. 50c each.

Duchess of Atholl. HT. Large, globular buds and flowers of deep bronzy yellow, tinged with orange and old rose. Plant very vigorous and bushy; profuse bloomer. 60c each.

E. G. Hill. HT. Scarlet, shading to deeper purple red as it develops. It produces long stems naturally and the foliage develops freely and is of fine color. Does not fade even during the hottest weather, and does not mildew. Sweetly scented. 60c each.

Etoile de Hollande. HT. A brilliant red Rose with glorious, large blooms that hold their color in strong sunlight, never showing bluish tints; sweetly fragrant. Growth strong. Resistant to mildew 60c each.

Frau Karl Druschki (Snow Queen). HP. A remarkably vigorous grower. Its snowy, white flowers are very large, perfect in form, with large, shell-shaped petals. 50c each.

Gaiety. HT. The opening buds have a bright red at the sepal spread, petals are ruffled, and each row has a different

NOW IS THE TIME TO PLANT



Hinrich Gaede. HT.

The 2 combined Collections of 6 glorious new Roses listed \$3.95 postpaid (plus 12c. tax)...

ALL OUR ROSES ARE THE FINEST SELECTED STOCK OBTAINABLE Abbreviations: T., Tea; HT., Hybrid Tea; HP., Hybrid Perpetual; Poly., Polyantha (Baby Roses); N., Noisette. Bush and Climbing Roses are post paid within the Fourth Zone Plant Roses from November to April

## SUNSET'S HARDY EVERBLOOMING ROSES

tone, from old-rose to cream and white in the center. A fine, quick grower with long, stiff stems. This Rose does exceptionally well around the bay area. 60c each.

General MacArthur. HT. Vivid crimson-scarlet flowers that retain their brilliancy when fully expanded; very highly perfumed. Practically free from mildew. 50c each.

Golden Dawn. HT. Large, pointed buds of bright yellow, sometimes tinged with red. Flower large, well shaped, clear lemon-yellow. Clean, glossy foliage. One of the finest garden Roses. 60c each.

Golden Emblem. HT. Cadmium-yellow toning to sunflower-yellow. A perpetual bloomer. 60c each.

Hadley. HT. Fine, dark velvety crimson blooms on long stems well above the foliage; very fragrant. 50c each.

Hoosier Beauty. HT. Extremely rich velvety crimson color which does not shade into maroon. A heavy bloomer of strong, upright growth. 60c each.

Irish Elegance. HT. Beautiful bud, opening to single, apricot bloom, shading to bronze at base of petals. 50c each.

Irish Fireflame. HT. Buds rich, deep orange, flushed with crimson; flowers single, in clusters of five or more. 60c each.

Isobel. HT. Fine, single, large-petaled, carmine-red Rose, flushed orange-scarlet. Very free flowering. 50c each.

I. Zingari. H. Foet. Vivid orange-scarlet buds, opening to almost single, vivid orange-yellow flowers. The strong, bushy plant looks as if it were covered with bursts of flame. 60c each.

Joanna Hill. HT. Long-pointed buds, opening to large, full, fragrant flowers of glorious clear sulphur - yellow, toned deeper in the center. Vigorous, upright grower; continuous bloomer. 60c each.

K. of K. (Kitchener of Khartoum). HT. Flower, semi-single, intense scarlet. 60c each.

La France. HT. Lovely rose-pink with silvery luster; very sweet-scented. Continuous bloomer. 60c each.

Lady Hillingdon. T. A grand Rose for garden decoration as it blooms continuously. Buds very long, a pleasing shade of orange-yellow. 60c each.

Lord Charlemont. HT. Long-pointed, high-centered buds and brilliant glowing crimson flowers with almost black shadings; delicately fragrant. 50c each.

Los Angeles. HT. A vigorous grower and continuous bloomer. The long-stemmed, fragrant flowers are brilliant flame-pink shading to coral and gold; buds long and pointed. 50c each.

Margaret McGredy. HT. A most vigorous, thrifty bush with superb foliage, producing a continuous succession of handsome, globular, orange-scarlet flowers throughout the entire season. 60c each.

McGredy's Scarlet. HT. It might be scarlet in some climates, but is a vivid deep

## SUNSET'S

### Exhibition Trio

Three Superb New Roses

Hinrich Gaede. HT.

Without doubt the best Rose introduced in the past four years. The blooms are rosy copper, with brilliant orange tones which hold until the last petals drop. Buds are extra large, of good form, and usually borne singly on very long, strong stems. It blooms freely and the dark glistering foliage is very resistant to mildew. You cannot pass this Rose without exclaiming over its unusual beauty. 75c each.

### MAX KRAUSE. HT.

Probably the finest yellow Rose that has ever been introduced. Long bud and cup-shaped flower of great substance freely borne on a long stem. Foliage leathery and unusually resistant to Rose troubles. 60c each.

### VICTORIA HARRINGTON HT.

Magnificent bud and flower of a uniform shade of velvety dark red, with a peculiar brick-red undertone. The color does not fade in the hottest sun and remains the same until the petals drop. Petals are beautifully reflexed; the stems are long and stiff, and the foliage is splendid on the tall, willowy plant. While the fragrance is not intense, it is pleasant. \$1.00 each.

### COLLECTION:

The above 3 Roses, \$2.15, postpaid (plus 6c. tax)

Sunset's Quality Roses Are Permanent. Weak bargain stock quickly deteriorates. For only a few cents more you can . . . . .

BUY THE BEST

## QUANTITY ROSE PRICES

If 10 to 25 Roses are ordered, you may deduct 10 per cent from the total amount; if over 25, 15 per cent may be deducted, except the special collections, which are already discounted. We cannot fill Rose or plant orders for less than \$1.00 unless 15c. is added to cover cost of postage and packing. We pay shipping charges on Bush and Climbing Roses within the Fourth Zone. Add 10 per cent for postage to points outside of California.

## Sunset Rose Novelties

\*Better Times. HT. Plant Patent No. 23. The brilliant cerise flowers are large, double, and delicately fragrant. Their long, strong stems make them excellent for cutting. Foliage leathery, dark green. Very free, full bloomer. \$1.00 each.

\*Countess Vandal. HT. Plant Patent No. 28. Long, pointed bud with distinctive shadings of coppery bronze suffused with gold. The open flower furnishes an unusual arrangement of reflexed petals with a silvery sheen. A vigorous grower and a profuse bloomer, 25 to 30 buds and blooms on long stems at one time being not at all uncommon. One of the finest Roses in many years. \$1.00 each.

Duquesa de Penaranda. Whether in bud or full opened flower, this Rose is adorably beautiful. The orange buds open to double blooms of golden peach shades. A very vigorous grower with glossy, disease-resistant foliage. 75c each.

Heinrich Wendland. HT. Large, very double, richly fragrant flowers of reddish-copper, with an orange flush, the backs of the petals being a rich orange. The last buds come singly on the strong, upright-growing plants, with foliage like shiny bright green leather. 75c each.

Mary Hart (Red Talisman). HT. Plant Patent No. 8. Maroon-red buds and flowers which never turn blue. Supers cutting and garden variety. \$1.00 each.

## Rouge Mallerin

At last we have a new Red Rose which does not blue. The petals look for all the world like pieces of rich scarlet velvet, and it has the rich fragrance that all Red Roses should have. The gorgeous flowers are produced throughout the season on strong, vigorous upright plants with bronzy young foliage. \$1.00 each

## Senora Gari

The beautifully formed orange buds open to large, double flowers of buff-apricot, a distinct new Rose shade. Comes on a vigorous, free-blooming plant. Has a rich, fruity fragrance. An exquisite Rose at every stage of development. \$1.00 each

## SPECIAL OFFER

These two beautiful Roses combined for \$1.75 (plus 6c. tax)

## "SUNSET SPECIAL DOZEN"

(Any variety singly, 60c each). Add 15c mailing charges on orders less than \$1.00. The "Sunset Special Dozen," postpaid for \$5.75 (plus 17c tax), or any 6 for \$3.00

## The Brilliant Autumn. HT.

Fully double flower exquisitely colored orange, red, and buff. Very vigorous grower, and produces great quantities of fine, long-stemmed buds, superb for cutting. 60c each.

Tricolor. HT. An improved Columbia. High-centered buds of exquisite form, and a bright, clear shade of rose-pink. 60c each.

E. G. Hill. HT. Scarlet, shading to deeper purple red as it develops. It produces long stems naturally and the foliage develops freely and is of fine color. Does not fade even during the hottest weather, and does not mildew. Sweetly scented. 60c each.

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McGredy's Scarlet. HT. It might be scarlet in some climates, but is a vivid deep

## CLIMBING MRS. ERSKINE P. THOM

A New Golden Climber

One of the finest yellow Roses, and many will place it first. We have it now in a vigorous climber, multiplying many times the number of flowerless yellow buds which can be produced on plant. 75c each.

New White Climber. Mrs. Herbert Stevens. T. A large, pure white Rose of perfect form with high pointed center. The dwarf Mrs. Herbert Stevens is one of the finest of all white Roses and this climbing sport produces great quantities of the same glorious white flowers. We are sure you will be pleased with it. 60c each.

"The Famous Rio Rita" C.L.H.T. Plant Patent No. 117. "Everblooming Climbing Rio Rita" This everblooming Climber has full deep crimson flowers highly perfumed. Whole sprays of blossoms can be cut without injury to the bush, due to its luxuriant growth. \$2.50 each.

Climbing Mrs. Erskine P. Thom. One of the finest yellow Roses, and many will place it first. We have it now in a vigorous climber, multiplying many times the number of flowerless yellow buds which can be produced on plant. 75c each.

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## Mme. Cochet-Cochet. HT

Plant Patent No. 129

Color and form of flower is much like Los Angeles, but stems are stronger and support the flowers perfectly. Buds open gold and pink and fade to satin-pink in the fully opened stage. A good grower with fair fragrance. \$1.00 each.

President Plamecoq. HT. This beautiful Rose attracted so much attention in our nursery for its beautiful form, gorgeous coloring—orange-pink and copper—and long, stiff stems that we advise all Rose-lovers to add it to their collection. The plants are strong and produce quantities of these long-lasting and fragrant flowers having 30 or more petals. It lasts a long time as a cutflower. 75c each.

\*Warawee. HT. Plant Patent No. 140. A new-comer from Australia, with all the health, vigor, and hardiness typical of Roses from "down under." Long-pointed buds of salmon-pink which open to large flowers of exquisite shell-pink with a slightly darker reverse. It has the delicious fragrance of the old clove pinks. Beautifully formed flowers. Ideal for cutting. New foliage is an attractive bronze color, dark green when mature. \$1.00 each.

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## Sunset Novelty Climbers

\*BLAZE (Everblooming Paul's Scarlet Climber). L.C. Plant Patent No. 10. The New Climbing Rose. Blaze truly justifies its name. It is a marvelous, hardy, everblooming scarlet-red Rose combining the bloom and growth of Paul's Scarlet Climber with the everblooming character of Gruss an Teplitz. Blaze being a seedling of these varieties. Very vigorous grower and seldom out of bloom. It is truly a magnificent sight when in bloom, the plants being covered with blossoms from top to bottom. Can be trained low for bedding purposes,